

“As Columbus becomes an increasingly prominent player in the world, our donors and partners are actively seeking opportunities to enhance our voice and participation in the global sphere. We are proud to support The Global Report.”

Doug Kridler  
President and CEO  
The Columbus Foundation

## HOW THE COLUMBUS MSA COMPARES

### NATIONALLY TO:

AUSTIN, TEXAS  
BIRMINGHAM, ALABAMA  
DENVER, COLORADO  
HARTFORD, CONNECTICUT  
HONOLULU, HAWAII  
INDIANAPOLIS, INDIANA  
NASHVILLE, TENNESSEE  
OKLAHOMA CITY, OKLAHOMA  
ORLANDO, FLORIDA  
PITTSBURGH, PENNSYLVANIA  
PROVIDENCE, RHODE ISLAND  
RALEIGH, NORTH CAROLINA  
RICHMOND, VIRGINIA  
SACRAMENTO, CALIFORNIA  
SALT LAKE CITY, UTAH



**6<sup>TH</sup>** IN TOTAL VALUE OF INTERNATIONAL TRADE IN A FOREIGN TRADE ZONE

**4<sup>TH</sup>** IN NUMBER OF PEACE CORPS VOLUNTEERS

**1<sup>ST</sup>** IN NUMBER OF GLOBAL 500 COMPANY HEADQUARTERS

**2<sup>ND</sup>** IN NUMBER OF INTERNATIONAL ATHLETES ON A PRO SPORTS TEAM

**6<sup>TH</sup>** IN REFUGEE RESETTLEMENT

**12<sup>TH</sup>** IN EXPORTS PER CAPITA

**1<sup>ST</sup>** IN FOREIGN BORN POPULATION FROM SUB-SAHARAN AFRICA

**4<sup>TH</sup>** IN % OF IMMIGRANTS ENTERING THE U.S. SINCE 2000

**3<sup>RD</sup>** IN MIDDLE EASTERN LANGUAGES SPOKEN AT HOME



### GLOBALLY TO:

BHOPAL, INDIA  
BIRMINGHAM, UNITED KINGDOM  
CÓRDOBA, ARGENTINA  
DÜSSELDORF, GERMANY  
EDMONTON, CANADA  
HIROSHIMA, JAPAN  
LYON, FRANCE  
NATAL, BRAZIL  
PERTH, AUSTRALIA  
PRETORIA, SOUTH AFRICA  
SEVILLE, SPAIN  
TAINAN, TAIWAN  
TEL AVIV, ISRAEL  
TOLUCA, MEXICO  
TORINO, ITALY

**7<sup>TH</sup>** BY % OF POPULATION THAT IS FOREIGN-BORN WITH 7.2% (132,360 RESIDENTS)

**13<sup>TH</sup>** IN PASSENGERS TRAVELING ON NONSTOP INTERNATIONAL FLIGHTS: 36,131 PER YEAR

**3<sup>RD</sup>** IN TOTAL REVENUE (\$119.3B) FROM 2 GLOBAL 500 COMPANIES

**7<sup>TH</sup>** IN INTERNATIONAL ATHLETES ON PRO SOCCER TEAMS WITH 11 ON THE COLUMBUS CREW

## REGIONAL HIGHLIGHTS

### ECOSUMMIT 2012

In fall 2012, the focus of the world's ecological community will be on Columbus as the host city for EcoSummit 2012. Columbus will be the first U.S. venue for EcoSummit, after previous runs in Copenhagen, Halifax, and Beijing. Over 1,900 abstracts from 100 countries have been submitted for presentation at EcoSummit, assuring that this conference will be among the most significant international sustainability conferences of the decade.

### GLOBAL BRAINPOWER!

Coupled with the great universities in the region, three world-class research and information organizations drive discovery and innovation around the world. Battelle, OCLC, and Chemical Abstracts Service (CAS) together operate 40 offices in more than 50 countries around the world.

GlobalColumbus is a community coalition helping position the Columbus area to thrive in a global society. For more information go to [www.globalcolumbus.org](http://www.globalcolumbus.org) or contact the Columbus Council on World Affairs.

**THANK YOU!**

Lead Investor:

**COLUMBUS**  
**2020**

Supporting Investors:

  
**THE COLUMBUS**  
**FOUNDATION**

**morpc**  
Mid-Ohio Regional Planning Commission

The Columbus Council on World Affairs thanks the following Mission Partners:

**Battelle**  
*The Business of Innovation*

**GREIF**

**HONDA**  
The Power of Dreams

**IBEL** >> **AGENCY**

  
**Nationwide**  
*On Your Side*

**THE OHIO STATE UNIVERSITY**

Project researcher and report author:

  
**COMMUNITY RESEARCH PARTNERS**

Concept and design: **IBEL** >> **AGENCY**

## GEOGRAPHY

Unless otherwise noted, the data in this report refers to a 13 county region described in this report as "Greater Columbus." That region is made up of the following counties: Delaware, Fairfield, Fayette, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway, Ross, and Union.

## DATA

Based on the full report published March 2012 by the Columbus Council on World Affairs.

**200**  
**COLUMBUS**  
THE BICENTENNIAL

Celebrating Columbus' 200th birthday in 2012.

  
**World Affairs Councils of America**

The Columbus Council on World Affairs is a proud member of the World Affairs Councils of America, the largest national non-partisan network of almost 100 councils in over 40 states that is dedicated to educating and engaging Americans on the critical global issues of our times.

For a copy of the full report and research methodology go to [www.globalcolumbus.org](http://www.globalcolumbus.org).



COLUMBUS COUNCIL ON  
WORLD AFFAIRS

[www.columbusworldaffairs.org](http://www.columbusworldaffairs.org)

To download this Overview,  
the Country Profiles, and the  
Full Report, please visit  
[www.GlobalColumbus.org](http://www.GlobalColumbus.org)



# THE GLOBAL REPORT

A biannual catalog of international assets in Greater Columbus

## OVERVIEW

---

**Published By: the Columbus Council on World Affairs**

With Support From: Columbus2020!, MORPC, and The Columbus Foundation

Research By: Community Research Partners

## A Message from the Columbus Council on World Affairs

The Global Report is a transformational endeavor. As a local community, we must understand our significant international dimensions so that we may adapt to them and ultimately leverage them. Thriving in a global society requires informed and engaged citizens capable of navigating our world economy with fluency.

A report of this magnitude demands world-class partners. Thank you to our investors: Columbus2020, whose vision for this project ensured its success; The Columbus Foundation, for recognizing the importance of an internationally rich community; and MORPC, a leader in bringing together people, organizations, and information to cultivate a vibrant region. The Global Report also would not have been possible without the research acumen of its author, Community Research Partners. On behalf of the Columbus Council on World Affairs' Board, staff, and members, thank you for embracing our global future.

Patrick Terrien  
President and CEO  
Columbus Council on World Affairs

**“Columbus2020’s investment in The Global Report is an investment in our region’s economic development. As we better understand the extent of our global assets, we can better position the region to be even more competitive.”**

Kenny McDonald  
Chief Economic Officer  
Columbus2020!

### PEOPLE

**53%** OF OUR FOREIGN-BORN POPULATION  
CAME IN THE LAST 10 YEARS

“As we celebrate 200 years as a great city, Columbus is poised for the future - a future that is exponentially more global. The Global Report helps our community prepare for that future.”

Michael B. Coleman  
Mayor, City of Columbus

#### FROM:

- 1 MEXICO
- 2 INDIA
- 3 SOMALIA/OTHER EAST AFRICA
- 4 CHINA
- 5 SOUTH KOREA

**2<sup>ND</sup>** LARGEST SOMALI POPULATION  
IN THE UNITED STATES

### EVERY DAY

NEARLY  
**1,500**

PASSENGERS FLY INTERNATIONALLY  
THROUGH COLUMBUS

OHIOANS ADOPT **2**  
CHILDREN FROM OVERSEAS

MORE THAN **3,000**  
LIVE ABROAD



## ECONOMY

“I am excited about the wonderful partnerships that were developed to create The Global Report. Opening our eyes to the world and our local connections around the globe is vital.”

Marilyn Brown  
Franklin County Commissioner

### OHIO IMPORTS MOST FROM:

- 1 CANADA
- 2 CHINA
- 3 MEXICO
- 4 JAPAN
- 5 GERMANY



### TOP 5 MANUFACTURING EXPORTS BY SUBSECTOR:

COLUMBUS MSA



- TRANSPORTATION EQUIPMENT 28%
- CHEMICAL 24%
- MACHINERY 22%
- COMPUTER AND ELECTRONIC PRODUCTS 15%
- PLASTICS AND RUBBER PRODUCTS 11%

# 644

FOREIGN-OWNED BUSINESSES FROM 37 COUNTRIES

LOCALLY EMPLOY MORE THAN **39,000**

### OHIO EXPORTS MOST TO:



- 1 CANADA
- 2 MEXICO
- 3 CHINA
- 4 FRANCE
- 5 BRAZIL

# 32

PRO ATHLETES FROM **14 COUNTRIES** PLAY FOR THE COLUMBUS CREW & BLUE JACKETS

“As a central Ohio region, we need to be positioned to compete on a global scale in order to secure a vibrant, sustainable future for our communities.”

Derrick R. Clay  
Mid-Ohio Regional Planning Commission

# 109

 DIFFERENT LANGUAGES ARE SPOKEN BY STUDENTS IN GRADES K-12

## EDUCATION

### THE OHIO STATE UNIVERSITY:

MORE THAN **6,000** INTERNATIONAL STUDENTS FROM

**116** COUNTRIES

TOP 3:  
1. CHINA  
2. SOUTH KOREA  
3. INDIA

**30** WORLD LANGUAGES TAUGHT

**2,000** STUDENTS STUDYING ABROAD IN

**73** COUNTRIES

TOP 3:  
1. UNITED KINGDOM  
2. CANADA  
3. CHINA

**2** GLOBAL GATEWAYS:  
SHANGHAI, CHINA  
MUMBAI, INDIA

## TOP 10 FOREIGN-OWNED BUSINESSES BY LOCAL EMPLOYMENT

- 1 HONDA OF AMERICA MANUFACTURING.....JAPAN.....7,000
- 2 EXEL.....GERMANY.....1,685
- 3 TELEPERFORMANCE USA.....FRANCE.....1,682
- 4 RANCO NORTH AMERICA.....UNITED KINGDOM.....1,600
- 5 SAFELITE SOLUTIONS.....BELGIUM.....1,547
- 6 HONDA TRANSMISSION MANUFACTURING.....JAPAN.....1,200
- 7 ROXANE LABORATORIES.....GERMANY.....1,100
- 8 SECURITAS SECURITY SERVICES.....SWEDEN.....1,000
- 9 MIDWEST EXPRESS.....JAPAN.....950
- 10 ANHEUSER-BUSCH COMPANIES.....BELGIUM.....780

# 307,000

OHIOANS WORK IN EXPORT RELATED JOBS

## 337 SUBSIDIARIES IN 65 COUNTRIES

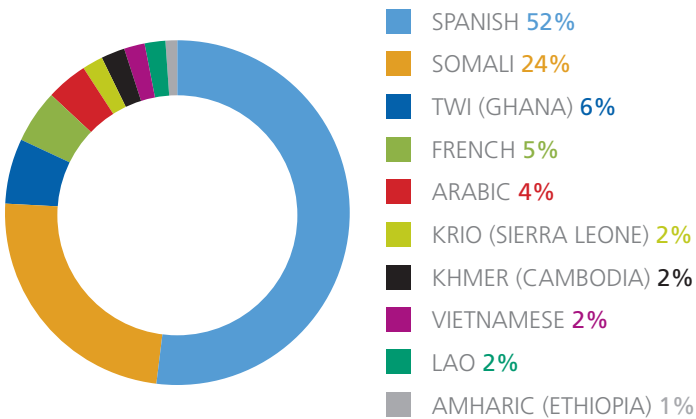
## LOCAL FORTUNE 1000 COMPANIES OPERATING ABROAD

- 1 GREIF
- 2 METTLER-TOLEDO INTERNATIONAL
- 3 MOMENTIVE SPECIALTY CHEMICALS
- 4 CARDINAL HEALTH
- 5 THE SCOTTS MIRACLE-GRO COMPANY
- 6 ABERCROMBIE & FITCH
- 7 WORTHINGTON INDUSTRIES
- 8 LIMITED BRANDS
- 9 NATIONWIDE MUTUAL INSURANCE CO.
- 10 EXPRESS
- 11 HUNTINGTON BANCSHARES

## TOP 10 COUNTRIES:

- |                  |               |
|------------------|---------------|
| 1 UNITED KINGDOM | 6 HONG KONG   |
| 2 NETHERLANDS    | 7 FRANCE      |
| 3 CHINA          | 8 SWITZERLAND |
| 4 GERMANY        | 9 MEXICO      |
| 5 CANADA         | 10 MALAYSIA   |

## TOP 10 NON-ENGLISH LANGUAGES SPOKEN IN COLUMBUS CITY SCHOOLS:



## SNAPSHOT OF SELECTED DISTRICTS

SCHOOL DISTRICT	LANGUAGES SPOKEN	HOME LANGUAGES OTHER THAN ENGLISH
COLUMBUS	79	9.5 %
WESTERVILLE	59	8.8 %
DUBLIN	53	8.4 %
SOUTH-WESTERN	52	12.6 %
HILLIARD	32	7.5 %
LICKING HEIGHTS	32	9.2 %
UPPER ARLINGTON	31	1.5 %
WORTHINGTON	30	4.6 %
REYNOLDSBURG	29	4.6 %
WHITEHALL	24	14.1 %

## TOP 5 COLLEGES:

### BY % OF INTERNATIONAL STUDENTS

THE OHIO STATE UNIVERSITY	10.8%
OHIO WESLEYAN UNIVERSITY	9.4%
PONTIFICAL COLLEGE JOSEPHINUM	7.1%
DENISON UNIVERSITY	6.2%
KENYON COLLEGE	4.4%

### BY % WHO STUDY ABROAD

KENYON COLLEGE	13.7%
DENISON UNIVERSITY	9.4%
OHIO WESLEYAN UNIVERSITY	5.2%
THE OHIO STATE UNIVERSITY	3.5%
OHIO DOMINICAN UNIVERSITY	1.4%

## TOP 3 LANGUAGES TAUGHT:

### OSU & OHIO K-12 ENROLLMENT

- 1 SPANISH
- 2 FRENCH
- 3 GERMAN