THE GLOBAL REPORT

A biannual catalog of international assets in Greater Columbus

OVERVIEW

Published By: the Columbus Council on World Affairs
With Support From: Columbus2020!, MORPC, and The Columbus Foundation
Research By: Community Research Partners
“As Columbus becomes an increasingly prominent player in the world, our donors and partners are actively seeking opportunities to enhance our voice and participation in the global sphere. We are proud to support The Global Report.”

Doug Kridler
President and CEO
The Columbus Foundation

**HOW THE COLUMBUS MSA COMPARES**

**NATIONALLY TO:**
- Austin, Texas
- Birmingham, Alabama
- Denver, Colorado
- Hartford, Connecticut
- Honolulu, Hawaii
- Indianapolis, Indiana
- Nashville, Tennessee
- Oklahoma City, Oklahoma
- Orlando, Florida
- Pittsburgh, Pennsylvania
- Providence, Rhode Island
- Raleigh, North Carolina
- Richmond, Virginia
- Sacramento, California
- Salt Lake City, Utah

**GLOBALLY TO:**
- Bhopal, India
- Birmingham, United Kingdom
- Cordoba, Argentina
- Dusseldorf, Germany
- Edmonton, Canada
- Hiroshima, Japan
- Lyon, France
- Natal, Brazil
- Perth, Australia
- Pretoria, South Africa
- Seville, Spain
- Tainan, Taiwan
- Tel Aviv, Israel
- Toluca, Mexico
- Torino, Italy

**ECOSUMMIT 2012**

In fall 2012, the focus of the world’s ecological community will be on Columbus as the host city for EcoSummit 2012. Columbus will be the first U.S. venue for EcoSummit, after previous runs in Copenhagen, Halifax, and Beijing. Over 1,900 abstracts from 100 countries have been submitted for presentation at EcoSummit, assuring that this conference will be among the most significant international sustainability conferences of the decade.

**GLOBAL BRAINPOWER!**

Coupled with the great universities in the region, three world-class research and information organizations drive discovery and innovation around the world. Battelle, OCLC, and Chemical Abstracts Service (CAS) together operate 40 offices in more than 50 countries around the world.
A Message from the Columbus Council on World Affairs

The Global Report is a transformational endeavor. As a local community, we must understand our significant international dimensions so that we may adapt to them and ultimately leverage them. Thriving in a global society requires informed and engaged citizens capable of navigating our world economy with fluency.

A report of this magnitude demands world-class partners. Thank you to our investors: Columbus2020, whose vision for this project ensured its success; The Columbus Foundation, for recognizing the importance of an internationally rich community; and MORPC, a leader in bringing together people, organizations, and information to cultivate a vibrant region. The Global Report also would not have been possible without the research acumen of its author, Community Research Partners. On behalf of the Columbus Council on World Affairs’ Board, staff, and members, thank you for embracing our global future.

Patrick Terrien
President and CEO
Columbus Council on World Affairs

“Columbus2020’s investment in The Global Report is an investment in our region’s economic development. As we better understand the extent of our global assets, we can better position the region to be even more competitive.”

Kenny McDonald
Chief Economic Officer
Columbus2020!

People

53% of our foreign-born population came in the last 10 years.

FROM:
1. Mexico
2. India
3. Somalia/Other East Africa
4. China
5. South Korea

Every Day

Nearly 1,500 passengers fly internationally through Columbus. 2 Ohioans adopt two children from overseas.

More than 3,000 people live abroad each day.

Civilians 67%
Military 33%

“As we celebrate 200 years as a great city, Columbus is poised for the future - a future that is exponentially more global. The Global Report helps our community prepare for that future.”

Michael B. Coleman
Mayor, City of Columbus

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“I am excited about the wonderful partnerships that were developed to create The Global Report. Opening our eyes to the world and our local connections around the globe is vital.”

Marilyn Brown
Franklin County Commissioner

OHIO IMPORTS MOST FROM:
1. CANADA
2. CHINA
3. MEXICO
4. JAPAN
5. GERMANY

32 PRO ATHLETES FROM 14 COUNTRIES PLAY FOR THE COLUMBUS CREW & BLUE JACKETS

644 FOREIGN-OWNED BUSINESSES FROM 37 COUNTRIES
LOCALLY EMPLOY MORE THAN 39,000

OHIO EXPORTS MOST TO:
1. CANADA
2. MEXICO
3. CHINA
4. FRANCE
5. BRAZIL

“As a central Ohio region, we need to be positioned to compete on a global scale in order to secure a vibrant, sustainable future for our communities.”

Derrick R. Clay
Mid-Ohio Regional Planning Commission

THE OHIO STATE UNIVERSITY:
MORE THAN 6,000 INTERNATIONAL STUDENTS FROM
116 COUNTRIES

TOP 3:
1. CHINA
2. SOUTH KOREA
3. INDIA

2,000 STUDENTS STUDYING ABROAD IN
73 COUNTRIES

TOP 3:
1. UNITED KINGDOM
2. CANADA
3. CHINA

109 DIFFERENT LANGUAGES ARE SPOKEN BY STUDENTS IN GRADES K-12

30 WORLD LANGUAGES TAUGHT
2 GLOBAL GATEWAYS:
SHANGHAI, CHINA
MUMBAI, INDIA

To learn more about the Columbus Council on World Affairs visit www.columbusworldaffairs.org
**TOP 10 FOREIGN-OWNED BUSINESSES BY LOCAL EMPLOYMENT**

- Honda of America Manufacturing, Japan (7,000)
- EXEL, Germany (1,685)
- Teleperformance USA, France (1,682)
- Ranco North America, United Kingdom (1,600)
- Safelite Solutions, Belgium (1,547)
- Honda Transmission Manufacturing, Japan (1,200)
- Roxane Laboratories, Germany (1,100)
- Securitas Security Services, Sweden (1,000)
- Midwest Express, Japan (950)
- Anheuser-Busch Companies, Belgium (780)

**307,000 OHIOANS WORK IN EXPORT RELATED JOBS**

**337 SUBSIDIARIES IN 65 COUNTRIES**

**LOCAL FORTUNE 1000 COMPANIES OPERATING ABROAD**

- Greif
- Mettler-Toledo International
- Momentive Specialty Chemicals
- Cardinal Health
- The Scotts Miracle-Gro Company
- Abercrombie & Fitch
- Worthington Industries
- Limited Brands
- Nationwide Mutual Insurance Co.
- Express

**TOP 10 COUNTRIES:**

1. United Kingdom
2. Netherlands
3. China
4. Germany
5. Canada
6. Hong Kong
7. France
8. Switzerland
9. Mexico
10. Malaysia

**SNAPSHOT OF SELECTED DISTRICTS**

<table>
<thead>
<tr>
<th>SCHOOL DISTRICT</th>
<th>LANGUAGES SPOKEN</th>
<th>HOME LANGUAGES OTHER THAN ENGLISH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbus</td>
<td>79</td>
<td>9.5%</td>
</tr>
<tr>
<td>Westerville</td>
<td>59</td>
<td>8.8%</td>
</tr>
<tr>
<td>Dublin</td>
<td>53</td>
<td>8.4%</td>
</tr>
<tr>
<td>South-Western</td>
<td>52</td>
<td>12.6%</td>
</tr>
<tr>
<td>Hilliard</td>
<td>32</td>
<td>7.5%</td>
</tr>
<tr>
<td>Licking Heights</td>
<td>32</td>
<td>9.2%</td>
</tr>
<tr>
<td>Upper Arlington</td>
<td>31</td>
<td>1.5%</td>
</tr>
<tr>
<td>Worthington</td>
<td>30</td>
<td>4.6%</td>
</tr>
<tr>
<td>Reynoldsburg</td>
<td>29</td>
<td>4.6%</td>
</tr>
<tr>
<td>Whitehall</td>
<td>24</td>
<td>14.1%</td>
</tr>
</tbody>
</table>

**TOP 10 NON-ENGLISH LANGUAGES SPOKEN IN COLUMBUS CITY SCHOOLS:**

- Spanish 52%
- Somali 24%
- Twi (Ghana) 6%
- French 5%
- Arabic 4%
- Krio (Sierra Leone) 2%
- Khmer (Cambodia) 2%
- Vietnamese 2%
- Lao 2%
- Amharic (Ethiopia) 1%

**TOP 5 COLLEGES:**

- By % of International Students
  - The Ohio State University 10.8%
  - Ohio Wesleyan University 9.4%
  - Pontifical College Josephinum 7.1%
  - Denison University 6.2%
  - Kenyon College 4.4%

- By % Who Study Abroad
  - Kenyon College 13.7%
  - Denison University 9.4%
  - Ohio Wesleyan University 5.2%
  - The Ohio State University 3.5%
  - Ohio Dominican University 1.4%

**TOP 3 LANGUAGES TAUGHT:**

- Spanish
- French
- German

**THE OHIO STATE UNIVERSITY**

- 10.8% of international students

**OSU & OHIO K-12 ENROLLMENT**

- Spanish
- French
- German
GlobalColumbus is a community coalition helping position the Columbus area to thrive in a global society. For more information go to www.globalcolumbus.org or contact the Columbus Council on World Affairs.

The Columbus Council on World Affairs thanks the following Mission Partners:

Lead Investor: Columbus 2020
Supporting Investors: The Columbus Foundation

Project researcher and report author: Community Research Partners
Concept and design: I Bel AGENCY

GEOGRAPHY
Unless otherwise noted, the data in this report refers to a 13 county region described in this report as “Greater Columbus.” That region is made up of the following counties: Delaware, Fairfield, Fayette, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway, Ross, and Union.

DATA
Based on the full report published March 2012 by the Columbus Council on World Affairs.

The Columbus Council on World Affairs is a proud member of the World Affairs Councils of America, the largest national non-partisan network of almost 100 councils in over 40 states that is dedicated to educating and engaging Americans on the critical global issues of our times.

For a copy of the full report and research methodology go to www.globalcolumbus.org.

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