THE GLOBAL REPORT
32 local companies operate 2,125 establishments in more than 90 countries around the world.

The top three local companies alone operate 1,457 foreign establishments.

Almost 70% of the total number.

TOP 10 local companies with global establishments:
- The Wendy's Company: Dublin, 31, 633
- Limited Brands, Inc.: Columbus, 37, 605
- Abercrombie & Fitch Co.: New Albany, 23, 219
- Sbarro, LLC: Columbus, 22, 205
- Vertiv Company: Columbus, 55, 134
- Graff, Inc.: Dublin, 33, 72
- Mettler-Toledo International, Inc.: Columbus, 35, 60
- Hexion, Inc.: Columbus, 21, 47
- Cardinal Health, Inc.: Dublin, 12, 36
- By-Ac, Inc.: Sunbury, 8, 16

TOP 5 local companies by number of foreign countries with establishments:
- Vertiv Company: 55
- Limited Brands, Inc.: 37
- Mettler-Toledo International, Inc.: 35
- Graff Inc.: 33
- The Wendy’s Company: 31

TOP 5 countries by number of local establishments:
- Canada: 688
- United Kingdom: 120
- Philippines: 88
- Mexico: 74
- India: 71

TOP 10 foreign-owned firms by local employment:
- Honda of America Manufacturing
- West-Ward Pharmaceuticals Corp
- Accenture LLP
- Cardington Yukata Technologies
- BMW Financial Services
- Anheuser-Busch, LLC
- TS Trim Industries, Inc.
- Farmers Insurance of Columbus, Inc
- TS Tech USA Corporation
- Jefferson Industries Corporation

TOP 5 countries of origin for refugees:
- Democratic Republic of Congo
- Eritrea
- Ukraine

Nearly 190,000 Columbus metro area residents are foreign-born. In 2019, 7% of the Columbus metro area population was foreign-born, compared to 9% in 2018. In just one year (from 2017 to 2018), the number of people who are foreign-born has increased by 15%.

WASHINGTON, D.C.2018-

37% of population growth in the metro area from 2017-2018 came from international migration.

1,329

2016
2017
2018
2019

422 refugees settled in the Columbus area in 2019, 23% more than the previous year.

PEOPLE

EDUCATION

Over 1.000 central Ohio students are working towards a three-year global credential through the Global Scholars Diploma program, developing the knowledge, skills, and mindset to thrive in a globally interconnected society.

*More than 20 Columbus organizations have participated in Global Fluency Training, developing cultural competency skills in the local workforce.*

Over 9,000 international students from 40 countries contributed an estimated $350 million to the local economy in 2018.

Over 3,000 students studied abroad in 87 countries. 13% studied in multiple countries.

43% of foreign-born residents hold a bachelor’s degree or higher. That is a 12% increase since 2010.

The total value of exports is $10.7 billion.

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In just one year, THAT’S A 6% increase from 2016 to 2017.

Goods and services exports support almost 70,000 jobs in the metro area, an increase of 51% since 2003.

Japan is the top market at $5.9 billion.

Chinese goods and services purchases are up 46K.

2018门户 - 2017门户

Goods and services exports total value: $10.7 billion

Over 12,000 Columbus-area employees

JOBS

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THE GLOBAL REACH OF COLUMBUS

Universities with partnerships or offices outside of the U.S.

THE OHIO STATE UNIVERSITY
- Argentina / Australia / Botswana / Brazil / Canada / China / Colombia / Ethiopia / Finland / France / Germany / India / Indonesia / Italy / Japan / Mexico / Moldova / Poland / Rwanda / Spain / South Korea / Taiwan / Tanzania / Tunisia / Ukraine / United Kingdom

COLUMBUS COLLEGE OF ART AND DESIGN
- China / Chile / United Kingdom

FRANKLIN UNIVERSITY
- China / El Salvador / France / Oman / Poland / Serbia / South Korea / Trinidad & Tobago

OTTERBEIN UNIVERSITY
- China

PONTIFICAL COLLEGE JOSEPHINUM
- Italy

Countries where local university students study abroad

- Argentina / Australia / Botswana / Brazil / Canada / China / Colombia / Ethiopia / Finland / France / Germany / India / Indonesia / Italy / Japan / Mexico / Moldova / Poland / Rwanda / Spain / South Korea / Taiwan / Tanzania / Tunisia / Ukraine / United Kingdom

Countries where local students study and local companies have foreign subsidiaries

- China / India / Mexico / Switzerland / United Kingdom

Countries where local companies have foreign subsidiaries

- China / India / Mexico / Switzerland / United Kingdom

Greater Columbus Sister Cities

- Accra, Ghana / Ahmedabad, India / Curitiba, Brazil / Dresden, Germany / Genoa, Italy / Hefei, China / Heredia, Israel / Odense, Denmark / Seville, Spain / Tainan City, Taiwan

United States


- Ohio State
- Battelle / Cardinal Health / CVG / Greif / Hexion / Mettler-Toledo / OCLC / The Ohio State University / The Wendy’s Company / Advanced Drainage Systems / Battelle Memorial Institute / Battelle Memorial Institute / OCLC / The Scotts Miracle-Gro Company / The Oneida Group

The Columbus-based Foreign-Trade Zone (FTZ) received $10.4 billion of merchandise from international origin countries in 2018, ranking it among the Top 10 FTZs in the country for the seventh year in a row.

Countries where international students study abroad

- Canada / China / India / Mexico / South Africa / Switzerland / United Kingdom

Countries where international students study and local companies have foreign subsidiaries

- Canada / China / India / Mexico / South Africa / Switzerland / United Kingdom

Countries where local companies have foreign subsidiaries

- Canada / China / India / Mexico / South Africa / Switzerland / United Kingdom

Over 1,100 passengers fly internationally from John Glenn Columbus International Airport (CMH) daily.

Columbus Airport has seen a 20% growth in international passengers in only 2 years over the last 5 years.

Columbus Airport

- John Glenn Columbus International Airport
- Rickenbacker International Airport

100%
465%
20%
THANK YOU!

Thanks to our Mission Partners

PROJECT RESEARCHER & REPORT AUTHOR

Zwickl Consulting, LLC

CONCEPT & DESIGN

IBEL AGENCY

ibelagency.com

The Columbus Council on World Affairs is a proud member of the World Affairs Councils of America, the largest national non-partisan network of nearly 100 councils in over 40 states that is dedicated to educating and engaging Americans on the critical global issues of our times.